

Lani Skelley Yeatts

She.Her.Hers

lanirskelley@gmail.com | 330.546.6117 | laniskelleyyeatts.com

As a Project Manager, my personal passion for Intellectual Property (IP) is matched only by my proven ability to shepherd projects from “blue sky” inception to successful realization. With a collaborative, team-first approach, I effectively facilitate seamless coordination to ensure exceptional results. Having always been a “ride warrior” at heart and inspired by a heartfelt passion for immersive experiences, I am eager to combine my over two decades in live entertainment with my project management skills & enter the themed entertainment industry.

WORK EXPERIENCE

Majestic Scenic LLC

Assistant Project Manager

Winston Salem, NC

June 2024 - Present

- Support live and themed entertainment projects across various mediums, streamline paperwork, and play a key role in revamping company marketing including brochures, website, and social media presence

Spoletto Festival

Venue Manager

Charleston, SC

May 2024 – June 2024

- Venue Manager for the 2024 Spoletto Festival USA at Festival Hall, overseeing load-in/out, daily schedules, & coordination of multiple productions with diverse needs. Led the international company of *Dark Noon* (fix+foxy) through their North American premiere, guiding them through U.S. standard practices & coordinating with local police on safety measures for the company, crew, staff, & audience

UNCSA

Library and Learning Commons – Manager

Winston Salem, NC

August 2022 – Present

- Manage employee schedules, coordinate equipment procurement with library business manager, and oversee execution of first week of school Makerspace Workshop with campus teams and departments
- Run Epson plotter, Makerbot 3D printer, Raise 3D printer, Brothers Embroidery Machine, Glowforge laser cutter, & Cameo printer
- **Makerspace Mural - Project Manager:** successfully facilitated project, from artist hire through delivery of final piece, including but not limited to organizing contract, arranging materials, ensuring workspace availability, & coordinating marketing

UNCSA

Media Production – Producer/Director

Winston Salem, NC

January 2023 – January 2024

- Conceived & executed live action media production in partnership with the strategic communications department
- Orchestrated A & B-roll filming, coordinating talent & cinematographer to optimize content variety & production efficiency
- Managed process from start thru completion including casting talent, onboarding editor, overseeing timeline, & directing post-production

PRODUCTION EXPERIENCE

UNCSA

Production Manager - *As You Like It: The Musical, The Rover, & Lo frate 'nnamorato*

Winston Salem, NC

March 2023 – May 2024

- Oversee production development with design & technical teams to streamline processes, improve efficiency, & meet production goals
- Negotiate interdepartmentally to reach decisions within production scope, timeline, & budget
- Proactively identify & address any challenges or obstacles that arise, finding innovative solutions to keep production on track

UNCSA

Assist. Production Manager - *Roe & Orlando Paladino*

Winston Salem, NC

August 2022 – March 2023

- Created & maintained company contact sheet & production calendar, load in & load out schedule, & production meeting minutes
- Aided PBS production schedule including jib load-in, recording schedule, & setup (*Orlando Paladino*)

High Point University

Production Manager - Department of Theater & Dance

High Point, NC

June 2021 – August 2022

- Created & executed season budgets and calendars, managed front of house, served as house manager, & guided 6-10 student workers
- Retrieved rights for productions thru licenses such as Concord Theatricals, Dramatists Play Services, Music Theatre Int., etc

EDUCATION

University of North Carolina School of the Arts (UNCSA)

Masters of Fine Arts in Production & Project Management

Winston Salem, NC

Expected Graduation May 2025

University of the Arts

Bachelors of Fine Arts in Acting

Philadelphia, PA

December 2018

SPECIAL SKILLS

Google Suite, Propared, TEAMS, Microsoft, Asana, Plotter, 3D Printer, Embroidery, Glowforge, Cameo & Cricut Printer, Social Media Marketing, Hootsuite, Planable, Canva, Multi Tasker, Detail Oriented, Time Management, Collaborative, Interpersonal & Digital Communication, Passport

References available upon request